Introductions and Welcome

PTA Basics

- PTA levels: National, State, Council, Unit
- Toolkit
- Free online resources (www.pta.org, www.capta.org, etc.)
- Training
- Squeaky-clean financials
- By-laws
- Membership

Presidential Style

- Be timely
- Be prepared
- Be aware
- Be a listener
- Be cautious
- Be welcoming

What kind of leader are YOU?

Tools of the Trade

- Things you should always bring to your meeting
- Things you should be familiar with while conducting unit business
- Communication devices
- Gatekeeping information from PTA, CAPTA, District and Council
- Social Networking

Conflict Resolution

- Recognize trouble before it starts
- Work as a TEAM
- Say THANK YOU
- Consider FUN!
- Preserve your reputation
- Seek help when needed
- When it’s ok to “plaque and release”

Sticky Situations: Role-play

Q&A

Adjournment
Leadership Styles

In each group, select the adjective that best describes you. Give it 7 points. Give the next most descriptive adjective five points, the next three points, and the last one point.

Transfer these points from each group to the box in the upper right.

Write your totals in the box in the lower right.

| 1. A ________ stubborn          |   |   |   |   |
|   B ________ persuasive          | A | B | C | D |
|   C ________ gentle               | Group 1 |   |   |   |
|   D ________ humble               | Group 2 |   |   |   |
| 2. A ________ competitive         | Group 3 |   |   |   |
|   B ________ playful              | Group 4 |   |   |   |
|   C ________ obliging             | Group 5 |   |   |   |
|   D ________ obedient             | TOTALS |   |   |   |
| 3. A ________ adventurous         |   |   |   |   |
|   B ________ life-of-the-party    |   |   |   |   |
|   C ________ moderate             |   |   |   |   |
|   D ________ precise              |   |   |   |   |
| 4. A ________ determined          |   |   |   |   |
|   B ________ convincing           |   |   |   |   |
|   C ________ good natured         |   |   |   |   |
|   D ________ cautious             |   |   |   |   |
| 5. A ________ assertive           |   |   |   |   |
|   B ________ optimistic           |   |   |   |   |
|   C ________ lenient              |   |   |   |   |
|   D ________ accurate             |   |   |   |   |
Leadership Styles

1 **THE DRIVER:** This is a person who takes action, loves to make decisions, loves winning, desires to control the situation. The Driver is an excellent project leader who is highly task oriented, highly assertive, and not particularly responsive. This is a person who prefers bottom line information, no fooling around. The Driver provides specific instruction in defining roles and goals for followers, and closely supervises tasks. Problem solving and decision-making is initiated by the Driver. This is a person who is most apt to give a favorable decision if provided with options and probabilities. The Driver finishes work on time, on budget, and on spec.

Descriptors: Stubborn, competitive, adventurous, determined, assertive.

Do: Stick to business, be clear, specific and brief.
Do provide alternatives and choices for them to make their own decision.

Don’t: Ramble on or waste time with idle chitchat. Don’t direct or order them to do something. Don’t do a “wrap up” after finishing business – just move on. Avoid all unnecessary detail.

2 **THE EXPRESSIVE:** This is a person who needs incentives, to be liked, recognized, to be involved to be touched, and to work with others. The Expressive is highly responsive to ideas and situations. This is a person who develops the action plan, sets goals and defines problems with followers. The Expressive turns over responsibilities to followers for implementation. This is a person who is most apt to be convinced by testimony and incentives.

Descriptors: Optimistic, persuasive, convincing, playful, life-of-the-party.

Do: Take time for relating and socializing before getting down to business. Do ask for their opinions and ideas. Do make your presentation fast-moving and entertaining. Do listen attentively to them and demonstrate a sense of humor.

Don’t: Be curt or cold, don’t dwell on facts and figures. Don’t talk down to them and don’t be authoritative.

3 **THE AMIABLE:** This is a person who is concerned about people and relationships. The Amiable dislikes dissension, is low in assertiveness but very high in responsiveness. This is a person who involves followers in problem identification, goal-setting, decisionmaking, and supports efforts toward the task at hand. The Amiable needs security, trust, guarantees, agreement, and relationships.

Descriptors: Gentle, good natured, lenient, moderate.

Do: Start your conversation with personal comments to break the ice. Do show a sincere interest in them as people. Present your case in a non-threatening way. Do provide personal assurance and guarantees in presenting a project or activity, and above all, do listen when the Amiable is speaking.

Don’t: Rush into your agenda, don’t stick solely to business. Don’t force them to respond quickly to a decision. Don’t bully them or patronize them. Don’t be vague or domineering.

4 **THE ANALYTICAL:** This is a person who appreciates detail, precision, accuracy, and needs time to make a decision with detailed explanations. The Analytical avoids confrontations. This is a person who makes the final decision about procedures and solutions after hearing followers’ ideas and opinions. The Analytical is most swayed by evidence and service. This is a person who is not particularly assertive or responsive.

Descriptors: Humble, precise, accurate, cautious.

Do: Prepare your presentation in advance. Do take your time in explaining your case. Do give them time to verify the reliability of the proposal and indicate guarantees of success.

Don’t: Be disorganized in your presentation. Don’t rush the decision making process with them. Don’t leave things to chance.
STICKY SITUATIONS

1) You are presiding over a meeting when suddenly it seems you lose control over what’s going on—how do you get control back?

Volunteer A: I just really hate these long meetings, they’re so boring, I need to get home so I can get some work done.

Volunteer B: Did anyone watch Dancing with the Stars last night? That was such a great episode...

Volunteer C: What I really think this PTA needs is better meetings. These just go on and on, and we never get anything done.

President: ??

2) Volunteer A is being told by Volunteer B and C that the way she wants to conduct her program is stupid and won’t work. Volunteer A is about to quit and leave the meeting. How do you get the situation to be resolved to everyone’s benefit?

Volunteer A: I would like to do my program this way, based on the surveys from last year’s program and the notes from the program chair. I think this is the best way to meet the needs of the school and keep the program a success.

Volunteer B: It’s been done that way before, and it doesn’t work. You shouldn’t do that. I can’t believe you didn’t know it’s been done like that, and just didn’t work.

Volunteer C: We just don’t do that program like that at THIS school. No one will like it, and it won’t be a success. You should just do it the way it was last year—everyone likes it better that way.

Volunteer A: I came here for support, but if that’s the way you are going to be, perhaps I should let you do it instead.

President: ??

3) Volunteer B sends you an email detailing why she thinks Volunteer C is a horrible chairperson and needs to be removed. Later on during the day, you get a voice message from Volunteer A stating the same thing, and then when you see Volunteer A at school while picking up your children, she restates her previous message. How do you respond?

Volunteer B: Dear President of PTA, Volunteer C is a real screw up; she’s always late to meetings, never turns in her reports on time, picks her nose and is a general pain in the rear. Why do we have her on PTA? We need to remove her asap! You’re the president—you should be taking care of things like this. I know everyone agrees with me. Call me so we can discuss this further! ~Volunteer B

Volunteer A: Hi, President of PTA, it’s Volunteer A. Just letting you know that Volunteer C should probably be dropped from her position as chair. She really has an attitude problem, and when I talked to Volunteer B, she said she had the same issues with Volunteer A. I think you should handle this personally and quickly. Call me so we can discuss this further! Bye!

President: ??